



LA VERNIA BBQ COOKOFF

WWW.LAVERNIABBQ.COM

9th Annual La Vernia Barbeque Cookoff

A fundraiser benefiting the Greater La Vernia Parks Foundation

This year's event will include an IBCA Sanctioned Barbeque Cookoff, an Auction, Mechanical Bull Riding, Tractor Show, Motorcycle Run, Car Show, Horseshoe and Washer Tournaments, Kids Cook, Cow Patty Bingo, as well as a Carnival for the Kids. Other activities include a show by the South Texas Gun Fighters, Arts and Crafts Booths, and Live Music on Saturday night.

With the extraordinary growth that we are experiencing in the La Vernia area, this event offers an excellent opportunity for companies wishing to increase their company's visibility in the community. With ticket sales exceeding 7,000 last year we expect attendance to soar to over 10,000 this year.

We request the support of area businesses, professionals, and friends to help with our fundraising for the support of the La Vernia Park Foundation. This is a unique opportunity to market your company while contributing to the charitable efforts of the La Vernia Park Foundation.

The Sponsorship Levels are:



Diamond Sponsor Level

In consideration of the \$10,000 "Diamond Level" sponsorship the La Vernia BBQ Cook-off and Event offers:

- Exclusive sponsorship. Other businesses that are competitive to yours will not be accepted.
- Your Company name/logo will be associated with all Radio and Newspaper advertising. As the "Diamond Level" sponsor your companies name appears on all advertising. We will do press releases announcing the sponsorship. (i.e. 9th Annual La Vernia BBQ Cook-off and Event presented by *your company name*)
- Your Company name and logo displayed on Road Banners - large lettering.
- Your Company name and logo displayed on Park Entrance Banner - large lettering.
- Your Company name and logo displayed on Main Stage Banner - large lettering
- Your Company name and logo displayed on Goodie Bag Posters - large lettering.
- Your Company name and logo displayed on Cook-Off Posters - large lettering
- Your Company name associated with radio advertising.
- Your Company will receive constant recognition during announcements throughout the show. Link to your Company's website will be displayed on the "La Vernia BBQ Cookoff website for a full year.
- Reserved VIP parking for 8 vehicles.
- 40 Event Entry Wrist Bands
- \$200 in Tickets – for food, drinks and carnival.
- First right of refusal to sponsor next years "La Vernia BBQ Cook-off and Event".



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Platinum Level

In consideration of the \$5,000 “Platinum Level” sponsorship the La Vernia BBQ Cook-off and Event offers:

- Your Company name and logo displayed on Road Banners - med. large lettering.
- Your Company name and logo displayed on Park Entrance Banner – med. large lettering.
- Your Company name and logo displayed on Goodie Bag Posters - med. large lettering.
- Your Company name and logo displayed on Cook-Off Posters - med. large lettering
- Your Company name associated with radio advertising.
- Your Company will receive constant recognition during announcements throughout the show.
- Link to your Company’s website will be displayed on the “La Vernia BBQ Cook-off and Event” website for a full year.
- Reserved parking for 4 vehicles.
- 20 Event Entry Wrist Bands
- \$100 in Tickets – for food, drinks and carnival.

Gold Level

In consideration of the \$2,500 “Gold Level” sponsorship the La Vernia BBQ Cook-off and Event offers:

- Your Company name and logo displayed on Park Entrance Banner – medium lettering.
- Your Company name and logo displayed on Cook-Off Posters - medium lettering
- Your Company name associated with radio advertising.
- Your Company will receive constant recognition during announcements throughout the show.
- Link to your Company’s website will be displayed on the “La Vernia BBQ Cook-off and Event” website for a full year.
- Reserved parking for 2 vehicles.
- 10 Event Entry Wrist Bands
- \$50 in Tickets – for food, drinks and carnival.



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Silver Level

In consideration of the \$1,000 “Silver Level” sponsorship the La Vernia BBQ Cook-off and Event offers:

- Your Company name and logo displayed on Park Entrance Banner – small lettering.
- Your Company name and logo displayed on Cook-Off Posters - small lettering
- Your Company will receive constant recognition during announcements throughout the show.
- Link to your Company’s website will be displayed on the “La Vernia BBQ Cook-off and Event” website for a full year.
- Reserved parking for 1 vehicle.
- 4 Event Entry Wrist Bands
- \$20 in Tickets – for food, drinks and carnival.

Bronze Level

In consideration of the \$500 “Bronze Level” sponsorship the La Vernia BBQ Cook-off and Event offers:

- Your Company name on the activity sponsored.
- Your Company will receive constant recognition during announcements throughout the show.
- Link to your Company’s website will be displayed on the “La Vernia BBQ Cook-off and Event” website for a full year.
- 2 Event Entry Wrist Bands



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Sponsorship Entry Form

Please check the level of sponsorship that you have chosen :

- \$10,000 Presented By
- \$5,000 Platinum Level
- \$2,500 Gold Level
- \$1,000 Silver Level
- \$500 Bronze Level

BUSINESS NAME : _____

CONTACT NAME : _____

MAILING ADDRESS : _____

CITY : _____ STATE : _____ ZIP : _____

PHONE : _____ FAX : _____

EMAIL ADDRESS : _____

WEBSITE ADDRESS : _____

SIGNATURE : _____

Please submit this form and your check by **June 1, 2010**. Make checks payable to “La Vernia Park Foundation” and mail to:

La Vernia BBQ Cookoff
PO Box 67
La Vernia, Tx. 78121

For comments or additional information please call Dennis Snow 210-219-3984 or Kevin Stanush 830-779-2410.